



EMYA 2019

CONFERENCE

INNOVATION IN EUROPEAN MUSEUMS

SARAJEVO

Bosnia and Herzegovina

22-25 May 2019



■ Day 1: Wednesday 22 May 2019

War Childhood Museum, Logavina 32, Sarajevo

12.00–18.00 **Registration**

11.00–19.00 Organised tours of the War Childhood Museum every hour

13.00–18.00 EMF Board of Trustees meeting

National Museum of Bosnia and Herzegovina,
Zmaja od Bosne 3, Sarajevo

19.00–21.00 **Welcome Reception**

Amina Krvavac, Executive Director, War Childhood Museum

Jette Sandahl, Chair, European Museum Forum

Mirvad Kuric, Minister, Ministry of Culture and Sports of Canton of Sarajevo

Mirsad Sijaric, Director, National Museum of Bosnia and Herzegovina

Note: This will be a Garden Reception.

20.00–21.00 Visit to permanent exhibitions

■ Day 2: Thursday 23 May 2019

UNITIC Business Centre, Fra Andela Zvizdovića 1, Sarajevo

9.00–17.00 **Registration**

9.30–10.00 **Opening of EMYA 2019**

Jette Sandahl, Chair, European Museum Forum

Nermin Muzur, President, Tourism

Association of Canton of Sarajevo

H.E. Nicola Minasi, Ambassador, Embassy of Italy in Bosnia and Herzegovina

Amina Krvavac, Executive Director, War Childhood Museum

Opening Address

Suay Aksoy, President of ICOM

10.00–11.15 **KENNETH HUDSON AWARD PANEL**

The Kenneth Hudson Award, named in honour of the founder of EMYA, recognizes the most daring and innovative achievement in challenging common perceptions of the role of museums in society. This panel will explore what can be learned from previous winners of the award.

Agnes Aljas, Research Secretary, **Eesti Rahva Muuseum** | Estonian National Museum, Estonia

Conor Dodd, Curator and Historian
Glasnevin Cemetery Museum, Ireland

Lolita Tomsone, Director

Žaņa Lipkes memoriāls | Zanis Lipke
Memorial, Latvia

Dina Sorokina, **Boris Yeltsin Presidential
Museum**, Russia

Moderator: Mikhail Gnedovsky, Leading
Analyst, Moscow Agency for Tourism and
Museums, Russia

11.15–11.45 Coffee break

**11.45–12.50 Presentation of nominees and thematic
panels**

PANEL 1:
Museums
and big ideas

Introduction: Mark O'Neill, Chair of EMYA Jury
House of European History, Belgium

Rijksmuseum Boerhaave, Netherlands

Museum für Kommunikation | Museum for
Communication, Switzerland

Schweizer Finanzmuseum | Swiss Finance
Museum, Switzerland

Moderator: Mark O'Neill

12.50–14.00 Lunch

14.00–15.00 Museo de Málaga | Museum of Málaga, Spain

PANEL 2:
Museums
and new
engage-
ments with
local
contexts

**MMIPO – Museu e Igreja da Misericórdia do
Porto** | MMIPO – Museum and Church of the
Misericórdia of Porto, Portugal

Exhibition Centre of Nakhodka City, Russia

Museum Engiadinais | Engadine Museum,
Switzerland

Moderator: Karmele Barandiaran

15.30–15.45 Μουσείου Αρχαίας Ελευθερνσσ | Museum of
Ancient Eleutherna, Greece

PANEL 3:
Museums
and world
history

Moesgaard Museum, Denmark

Weltmuseum Wien | World Museum, Austria

Moderator: Linda Mol

15.45–16.15 Coffee break

16.15–17.15 Geysir-Zentrum | Geyser Centre, Germany

PANEL 4:
Museums
and
enviroment

Tirpitz, Denmark

Cool Planet Experience, Ireland

World Nature Forum, Switzerland

Moderator: Christophe Dufour

17.15–18.00 Muumimuseo | Moomin Museum, Finland

PANEL 5:
Museums
and
literature

Muzeum Pana Tadeusza | Pan Tadeusz
Museum, Poland

Museum Plantin-Moretus, Belgium

Moderator: Barbara Kirshenblatt-Gimblett

Residence of British Ambassador to Bosnia and Herzegovina, Dzinina 35, Sarajevo

18.00–19.30 Organized city tours of Sarajevo, arriving at Residence of British Ambassador to Bosnia and Herzegovina

19.30–22.00 Reception

H.E. Matthew Field, Ambassador, British Embassy in Bosnia and Herzegovina
Eithne Owens, Event Communications, sponsor of EMYA Travel Bursaries and EMYA Internships

Note: ID required for admission

This will be a .

■ Day 3: Friday 24 May 2019

UNITIC Business Centre, Fra Anđela Zvizdovića 1, Sarajevo

9.00–17.00 Registration

9.30–10.30 Historisches Museum Frankfurt | Historical Museum Frankfurt, Germany

PANEL 6:
Museums and new narratives of history and identity

Kansallismuseo | The National Museum of Finland, Finland

Magyar Nemzeti Múzeum Málenkij robot Emlékhelye | The Circles of Hell ... Malenki Robot – Forced Labour in the Soviet Union, Hungary

Nederlands Openluchtmuseum – De Canon van Nederland | Netherlands Open Air Museum – The Canon of Dutch History, Netherlands

Moderator: Barbara Kirshenblatt-Gimblett

10.30–11.45 Μουσείο, Αρχαίος Ελληνικός Τεχνολογίας

PANEL 7:
Museums of transport and technology

Kotsanas Museum of Ancient Greek Technology, Greece

Radio- ja tv-museo | Radio and TV Museum, Finland

The Russian Railway Museum, Russia

British Motor Museum, Gaydon, UK

Brunel's SS Great Britain, United Kingdom

Moderator: Kimmo Antila

11.45–12.15 COFFEE BREAK

12.15–13.15 Dom Museum Wien | Cathedral Museum

Vienna, Austria

PANEL 8:
Museums and new approaches to art and culture

EMMA – Espoon modernin taiteen museo |

EMMA – Espoo Museum of Modern Art

Espoo, Finland

Pawilon Czterech Kopuł – Muzeum Sztuki Współczesnej | Four Domes Pavilion – Museum of Contemporary Art, Poland
Museum Centre ‘Peace Square’, Russia
Moderator: Dina Sorokina

13.15–14.15 Lunch

14.00–14.45 Keynote Address

Introduction: Jette Sandahl, Chair, European Museum Forum

Jasminko Halilovic, Founder, War Childhood Museum

The future belongs to museums

The War Childhood Museum, laureate of the Council of Europe Museum Prize 2018, is a citizen’s initiative that grew organically out of a research project. It is the first museum in the world dedicated solely to those whose childhoods have been affected by armed conflict. Jasminko Halilović, its founder, elaborates on the creation of the War Childhood Museum and highlights how a focus on 2E2T (Entrepreneurship, Equality, Trust, and Teams) has contributed to its quickly gained yet hard earned success.

14.45–15.45 Mémorial de Verdun | Verdun Memorial, France

PANEL 9:
Museums and narratives of conflict and war

Airborne at the Bridge – Airborne Museum Hartenstein, Netherlands

Muzeum Narodowe w Szczecinie – Centrum Dialogu Przetomy | The National Museum in Szczecin – The Dialogue Centre Upheavals, Poland

The D-Day Story, United Kingdom

Moderator: Marlene Mouliou

15.45–16.15 Coffee break

16.15–17.30 PANEUM – Wunderkammer des Brotes | PANEUM – Wonder Cabinet of Bread, Austria

PANEL 10:
Museums and unique heritage

Muzej Apoksiomena | Museum of Apoxyomenos, Croatia

Strandingsmuseum St. George | St. George Shipwreck Museum, Denmark

LEGO® House, Denmark

Muzeum Farmacji im. mgr Antoniny Leśniewskiej | The Antonina Leśniewska Museum of Pharmacy, Poland

Moderator: Metka Fujs

17.30–18.00 **Presentation of museums of Bosnia and Herzegovina**

Ars Aevi, Museum of Contemporary Art, Terezija bb, Sarajevo

19.30–22.00 **Reception**

Vesna Marjanović, EMF Trustee
Senka Ibrisimbegovic, Director, Ars Aevi, Museum of Contemporary Art

20.00–21.00 Guided tours, Ars Aevi, Museum of Contemporary Art

■ **Day 4: Saturday 25 May 2019**

UNITIC Business Centre, Fra Andela Zvizdovića 1, Sarajevo

9.00–14.30 **Registration**

9.30–10.00 **EMYA 2018 Winner's Address**

Introduction: Jette Sandahl, Chair, European Museum Forum
Deyan Sudjic, Director, Design Museum, United Kingdom

10.00–10.45 **Keynote Address**

Introduction: Jette Sandahl, Chair, European Museum Forum
Sharon Heal, Director, Museums Association, United Kingdom

Museum activism in an age of intolerance

Populism and intolerance are sweeping through Europe, and young people across the world are taking to the streets in protest against the threat to the future of the planet. Against this backdrop, what is the use of a museum in society? Sharon Heal, director of the Museums Association, United Kingdom, will argue that through radical new networks, exhibitions, co-curation, and community partnerships, museums can realise their activist role and become campaigners for social justice, equality, and tolerance.

10.45–12.00 **Certificates Ceremony**

Formal presentation of certificates to all museums nominated by EMYA
David Anderson and Jonas Dahl, EMF Trustees
Group photograph

12.00–13.00 **Lunch**

13:00 -4.30 Workshops

Please sign up for your preferred workshop at the Registration Desk. Venues for the workshops will be confirmed during the conference.

Workshop 1: Producing the exhibition for the participatory museum

Estonian National Museum, Estonia, with **Agnes Aljas**, Research Secretary

This workshop reflects the experience of developing the permanent exhibitions for the new building of the Estonian National Museum, which was opened in 2016 in Tartu, the second largest city in Estonia. We will explore how various layers of museum roles and functions apply to the principle of a participatory museum.

Most obvious and yet challenging is a dialogic approach to museum exhibitions. We will focus on this principle based on the experience of the Estonian National Museum and feedback from visitors in the 2.5 years since the opening. We will consider various methods and approaches to the museum, exhibition design, participation, and visitors. We will also discuss successes and failures.

Workshop 2: Museums between memory and oblivion: Time for contested histories or How to smuggle narratives of women, Jews, and janitors into museums

Zanis Lipke Memorial, Latvia, with **Lolita Tomsone**, Director

Who are the heroes of our museums? Would they ever fit in as 'normal citizens' in your city or museum? Would they ever visit your museum? Do we focus on heroes or victims as complicated personalities who are far from ideal? Should we light up the dark side – alcohol, drugs, sexual abuse? Do we strive for honesty and decency in museums? Who are our lost tribes in the museum landscape? These are some of the questions that we will raise and explore.

Workshop 3: New ways of engaging with difficult pasts:

The case of the War Childhood Museum

War Childhood Museum, Sarajevo, with

Amina Krvavac, Executive Director

The creation of the War Childhood Museum and innovative ways it engages with its audiences offer a case study in how to approach difficult pasts and catalyse positive changes in society.

Workshop 4: Controversial issues in museums

With **Mikhail Gnedovsky**, Leading Analyst, Moscow Agency for Tourism and Museums, Russia

What challenges do museums face when interpreting controversial issues? How do museums deal with contested histories? Is it always possible (and necessary) to speak the unspeakable in museums? Shall museums take sides when faced with the conflicting interpretations? Is negotiator one of the new roles of the museum professional? The workshop will introduce the notions of difficult heritage and heritage dissonance and provide a brief overview of appropriate museum practice. Cases suggested by the workshop participants will be analysed.

Free afternoon for participants

UNITIC Conference Centre, Fra Andela Zvizdovića 1, Sarajevo

15.00–15.30 EMF National correspondents, Jury, and Board of Trustees meeting

15.30–16.15 EMF Jury and Board of Trustees meeting

16.15–17.15 EMF Jury meeting

National Theatre, Obala Kulina bana 9, Sarajevo

■ EMYA 2019 AWARD CEREMONY

Important: entrance with badge and invitation only
Dress up as you please.

18.30–19.00 Theatre Lobby: Welcome Drinks and Souvenir Photograph Booth

19.00 Introduction: Dina Sorokina, EMYA Judge
Musical performances: Female vocal ensemble Corona
Welcome: Jette Sandahl, Chair, European Museum Forum

Jasminko Halilovic, Founder, War Childhood Museum

H.E. Lars-Gunnar Wigemark, European Union Special Representative to Bosnia and Herzegovina

Edin Forto, Prime Minister, Canton of Sarajevo

Event Communications Internship Awards

Presented by Eithne Owens, Event Communications

Special Commendation Certificates

Presented by EMYA Judges

Barbara Kirshenblatt-Gimblett

Christophe Dufour

Karmele Barandiaran

Kimmo Antila

Linda Mol

Marlen Mouliou

Special Commendation for Sustainability

Presented by Frank Boot, Meyvaert

Silletto Award

Presented by Carol Jackson, Silletto Trust, and winner of the 2018 Silletto Award, Betina Museum of Wooden Shipbuilding, Croatia

The Portimão Museum Prize

Presented by Jose Gameiro, on behalf of the City of Portimão

Kenneth Hudson Award

Presented by Jette Sandahl, Chair, European Museum Forum

Council of Europe Museum Prize

Introduced by Senator Roberto Rampi, Representative of the Council of Europe, and Jasminko Halilovic, Founder, War Childhood Museum, winner of the 2018 Council of Europe Prize

European Museum of the Year Award

The EMYA Trophy – Mother and Child Egg Form by Henry Moore – presented by Mark O'Neill, Chair of the EMYA Jury, and Deyan Sudjic, Director, Design Museum, United Kingdom, winner of EMYA 2018

Group photograph

Gala Buffet Dinner

